Permit #F00028681-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028681-A **Type of Permit:** FILMING **Release Date:** 06/11/2010

Production Company PRETTY BIRD PICTURES INC

Insured Company Name PRETTY BIRD PICTURES INC

Contact Phone No. 1 310-315-8700
Contact Phone No. 2
Fax
Address 1823 COLORADO BLVD
SANTA MONICA, California 90404

Production Title AMERICAN EXPRESS TV COMMERCIAL

Type of Production Commercial - Standard

Producer Pedro Aragao De Oiliverira

Director Max Malkin

1st AD David Dean

Production Manager Piazzie n/a

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone Office - 310-315-8700

Location Assistant n/a n/a
Primary Phone Mobile - n/a
Secondary Phone

Fees

Posting 1800	$312.00
Notification Charge	$385.00
FILMLA FILM PERMIT RIDER FEE	$100.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$120.00

Total Permit Fee $1,337.00

Number of Locations 2

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Summary Information

Location

Permit Number F00028681-A
Production Company PRETTY BIRD PICTURES INC
Insured Company PRETTY BIRD PICTURES INC
Production Title AMERICAN EXPRESS TV COMMERCIAL

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone Office - 310-315-8700

Location Address 1507 N Gardner St, Los Angeles, CA, 90046

Location Names

Location Type Retail Business

Location Description

Film Dates 6/13/2010 - 6/13/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Condors	1
Cube Trucks	5
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50
Spot Check	1

Filming Activities Atmospheric Smoke Effects; Interior and exterior dialogue; Camera/Equipment on sidewalk and across the street on sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Rider A obtains community survey; releases location; collects notification and posting fees

Parking

Base Camp
Location Type : Private Parking Lot
Street : 7425 Sunset Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 7425 Sunset Blvd

Posting "No Parking" signs
W/S N Gardner St., Sunset Blvd - North 300'
S/S N Gardner St., Hawthorne Av - Sunset Bl
S/S Hawthorne Av., N Gardner St- N Vista St
N/S Sunset Blvd., N Gardner St - 300' West

Approximate Footage 1501 - 1800 **Log Number** 1016104

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Summary Information

Location

Permit Number	F00028681-A	**Location Manager**	Geoff White
Production Company	PRETTY BIRD PICTURES INC	Primary Phone	Mobile - 818-426-2600
Insured Company	PRETTY BIRD PICTURES INC	Secondary Phone	Office - 310-315-8700
Production Title	AMERICAN EXPRESS TV COMMERCIAL		

Date(s) 6/13/2010 to 6/13/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00028681-A
Production Company PRETTY BIRD PICTURES INC
Insured Company PRETTY BIRD PICTURES INC
Production Title AMERICAN EXPRESS TV COMMERCIAL

Location Manager Geoff White
Primary Phone Mobile - 818-426-2600
Secondary Phone Office - 310-315-8700

Location Address 4016 Santa Monica Blvd, Los Angeles, CA, 90029

Location Names

Location Type Retail Business

Location Description

Film Dates 6/13/2010 - 6/13/2010 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
FilmLA Monitor required at a minimum of four hours.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Condors	1
Cube Trucks	5
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50
FilmL.A. Monitor (s)	1
Spot Check	1

Filming Activities Atmospheric Smoke Effects; Interior and exterior dialogue; Camera/Equipment on sidewalk and across the street on sidewalk; FilmLA monitor required 0800-2200 hrs;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Rider A obtains community survey; releases location; collects monitor, notification, and posting fees

Parking

Base Camp
Location Type : Private Parking Lot
Street : 4401 Sunset Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 4401 Sunset Blvd

Posting "No Parking" signs
S/S Santa Monica Blvd., Gateway Av - Sunset Blvd
E/S Gateway Av., Santa Monica Blvd - North 400'
N/S Santa Monica Blvd., Myra Av - 600' East

Approximate Footage 1501 - 1800 **Log Number** 1016105

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Summary Information

Location

Permit Number	F00028681-A	**Location Manager**	Geoff White
Production Company	PRETTY BIRD PICTURES INC	Primary Phone	Mobile - 818-426-2600
Insured Company	PRETTY BIRD PICTURES INC	Secondary Phone	Office - 310-315-8700
Production Title	AMERICAN EXPRESS TV COMMERCIAL		

Date(s) 6/13/2010 to 6/13/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT